



tri-Pride 2006

Kitchener, Waterloo, Cambridge and area

“Wave of Acceptance”

Greetings...

On behalf of the *tri-pride* Community Association, I would like to invite you to be a part of the Eleventh annual Pride Celebrations, beginning May 27, 2006 and ending with our annual *tri-Pride* celebrations at Victoria Park on Sunday, June 04.

We are the only local organization providing a venue for our LGBT and LGBT-friendly community, encouraging the entire community to get involved in generating awareness of LGBT issues. With the support of local businesses, we strive to raise awareness and tolerance in our multicultural cities to ensure that diversity of lifestyles and acceptance are a cornerstone to our growing communities.

Our outdoor festival on Roos Island in Victoria Park, Kitchener, is the climax to a week of Pride activities throughout Kitchener, Waterloo and Cambridge. With a full roster of performers and local talent, we expect in excess of 8,000 visitors this year.

This year's theme, “Wave of Acceptance”, brings to mind the increased acceptance we have been experiencing, both locally and nationally. Gay and Lesbian rights have been off-raised points of contention over the past year all around the world. We are being accepted! However, we need to remember that there are *many* levels of acceptance – and that we can practice acceptance in each of our daily lives and in our own communities.

Promotional events are well underway for this year's Pride celebrations. Please review the information below regarding vendor tables and advertising in our PrideGuide for 2006 and let us know how you would like to be involved.

Should you have any questions please feel free to contact me via telephone at 519.589.0409 or via email, info@tri-pride.ca. Please note that our deadline is May 05, 2006. Book early as space is limited and fills up very quickly!

Thanking you in advance for your contribution to *tri-Pride* 2006.

Dave Bell
Co-Chair, *tri-Pride* Community Association

Advertising Information

Never underestimate the power of Pride publications. No other publication can offer as direct and substantive a local audience, immediately accessing your GLBT and queer-positive target markets, while offering the piece of mind of community and non-profit contribution

PrideGuide

The PrideGuide is the official guide to events for *tri*-Pride 2006. The Guide will offer a comprehensive events listing as well as information on performers, contributors and community groups. The PrideGuide directory is an excellent advertising tool for your business/service and is viewed by people throughout the Kitchener, Waterloo, and Cambridge area. The 3,000 copies printed can be picked up in numerous locations throughout the region, as well as distributed at the Pride celebrations. The community directory and business listings can also be viewed every day on our website, tri-pride.ca

tri-Pride.ca

Check online for upcoming events, photos and reviews from past events, to access the PridePages, or to browse through the most comprehensive web site listings for LGBT resources in our area. The *tri*-Pride website is your community portal.

PridePages

The PridePages newsletter is the official periodical of the *tri*-pride committee. PridePages strives to keep our community up-to-date during the entire year on assorted fundraisers and non-profit community events, and highlights events leading up to Pride. A great assortment of content is available in each issue. Currently, we distribute 700 copies of each edition to various locations through our greater communities, including small bookstores and cafes.

Vendor/Information Tables at Victoria Park, Roos Island - June 04, 2006

Full Vendor Table (8' x 2.5')	\$ 100.00
Full Community Table (8' x 2.5')	\$ 50.00

Advertising – 2006 PrideGuide

Full Page Advertisement, Inside Cover (5" x 8" max)	\$ 300.00
Full Page Advertisement (4.5" x 7.5" max)	\$ 150.00
Half a Page Advertisement (4.5" x 3.5" max)	\$ 70.00
One Third Page Advertisement (4.5" x 2.5" max) Business Card	\$ 50.00

Please make cheques payable to "**tri-Pride Community Association Inc.**"

Please send this form, with cheques and advertising files (if required) to:

tri-Pride Community Association Inc.
746 Avondale Avenue
Kitchener, ON N2M 2W5

Payment must accompany this form, completed in full, before processing. All advertising artwork must be supplied in camera-ready format, on disk or e-mailed to info@tri-pride.ca. Please e-mail prior to sending files for proper size and format.

Authorized Signature: _____

Date: _____

DEADLINE for Pride Guide Advertising & Artwork:

May 05, 2006

DEADLINE for Vendor/Info Tables:

May 19, 2006

Book early! Space is limited!

- ☐ Place me on your mailing list
- ☐ Contact me to discuss donations in kind
- ☐ I want to hear more about volunteer opportunities
- ☐ I want to co-sponsor an event
- ☐ Contact me about other sponsorship opportunities

**Please return the order form, copy of your ad to be printed,
and full payment by the deadline, May 05, 2006.**