



TRI-PRIDE '99

REGIONAL PRIDE COMMITTEE, WATERLOO WELLINGTON

P.O. Box #40028, Waterloo Square Postal Outlet, Waterloo, ON N2J 4V1
Guelph: (519) 836-████ Kitchener-Waterloo: (519) 743-████
rpc@rainbow.on.ca <http://www.rainbow.on.ca/rpc/>

March 26, 1999

Dear Friend of the Community,

We are aware that you advertise in *The Voice*, and would like to offer you an exciting opportunity at this year's Regional Pride Events.

You were listed in last year's *Regional Pride Resource Directory*, and we would like to offer you an exciting opportunity at this year's Regional Pride Events.

You are known to be supportive of our community, and we would like to offer you an exciting opportunity at this year's Regional Pride Events.

The Regional Pride Committee of Waterloo-Wellington, is a vital organization that supports the lesbian, gay, bisexual, and transgender community in Kitchener-Waterloo, Guelph, Cambridge and surrounding areas. Currently we are in the process of coordinating our 1999 Pride Day celebrations. The Tri-Pride'99 celebration will take place Saturday, June 19th on Victoria Park Island (Kitchener) from approximately 1-7pm.

This year's event promises to be much more exciting than ever and advertising opportunities are abundant. The Committee, in partnership with *Club Renaissance*, is coordinating entertainment, a beverage garden, vendor tables, community information tables, and just plain fun. Currently fundraising events are underway. Your added support will help us make this year's Pride a success.

Attached is our sponsorship/participation form. If interested, please complete the form at your convenience. If you wish to suggest alternate sponsorship ideas or you require any further information, feel free to contact the people listed below at any time. We look forward to establishing a lasting partnership.

Thank you for your support as we celebrate our diversity.

GUELPH

Scott Schau
Chair
(519) 836-████
sschau@uoguelph.ca

KITCHENER/CAMBRIDGE

Dianne Wray
Vice-Chair
(519) 743-████
bdwray@mcl1adm.uwaterloo.ca

WATERLOO

Phil Charbonneau
Fundraising Coordinator
578-████



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ADVERTIZING/PARTICIPATION AGREEMENT

PLEASE CHECK OFF ITEMS YOU ARE INTERESTED IN PARTICIPATING IN.

Please send cheques payable to Regional Pride Committee, Waterloo Wellington(RPC). A receipt will be issued, however we do not have charitable status at this time.

Name: _____

Address: _____

City: _____ Postal Code: _____

Contact: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

☐ Please place me on your mailing list

☐ I would like to volunteer

Raffle Prizes may be mailed or we can arrange for pickup. Your sponsorship will be listed in the Program, on posters and at the event. Sponsorship received after June 1st 1999 will not be listed in the program.

☐ **Rainbow Sponsorship Levels**

- ☐ Proud Partner - \$4,000
- ☐ Full Rainbow - \$2,000
- ☐ Red - \$1,000
- ☐ Orange - \$500
- ☐ Yellow - \$200

- ☐ Green - \$100
- ☐ Blue - \$50
- ☐ Purple - \$20
- ☐ Friends _____

☐ **Donate Raffle Prize**

item _____ approx. retail value _____

☐ **Gifts (services) in Kind**

item _____ approx. retail value _____

☐ Please list name as it is to appear in program _____

☐ Please DO NOT LIST

☐ **Ad in the Souvenir Program**

- ☐ Spot Ad (2"x2") \$15
- ☐ Banner Ad (1"x5") \$19
- ☐ Business Card (2"x3.5") \$25
- ☐ Exposure Ad (2.5"x5") \$39
(horizontal only)

- ☐ Half Page (2.5"x 8" vertical) or \$49
(4"x5" horizontal)
- ☐ Full Page (approx. 5"x8") \$89

☐ **Service Information Fair Table**

- ☐ 1 table \$30
- ☐ 1/2 table \$30/5

☐ **Vendor Table**

Yes, I would like to be contacted for more detailed information.

Supporters Signature _____ Date _____

Thank you for your support in building a proud community !