

TRI PRIDE - OUT '98 WATERLOO/WELLINGTON REGIONAL PRIDE COMMITTEE
CELEBRATING OUR TBLG PRIDE AT VICTORIA PARK IN KITCHENER, SATURDAY JUNE 20/98 FROM 1pm TO 7pm.

09 May, 1998

Dear Community Partner:

The Transgender, Bisexual, Lesbian and Gay communities of Guelph, Kitchener/Waterloo, and Cambridge are preparing for Tri Pride – Out '98, our community pride celebrations. This year's event promises to be bigger and better than any held before in the area,,,and we're inviting you to join in the festivities. This year, Pride is moving outdoors, to Victoria Park in Kitchener, for a full afternoon, with many organised activities featuring local TBLG groups/organisations, and a main stage packed full of performances.

Our steering committee has been meeting since January of this year, and we eagerly await June 20, when it will all come together. We need your support to make it happen. We have been fundraising for several months, but your added financial sponsorship of the Out '98 event will help to defray the costs of staging and promoting an event of this proportion. It will also guarantee your business or service an advertising spot in our official programme, which will be distributed at no cost to those in attendance on the day of the event. This programme will contain salutations, letters of support, information on non-profit community services and organisations, and much more...not to mention prime advertising space.

Enclosed you will find our sponsorship/advertising rates. Please contact Steve at (519) 725-██████, (ads must be received by Wednesday June 3, 1998) to finalise details. We also encourage sponsorship and support in the form of donations.

Please show your support for the transgender, bisexual, lesbian and gay communities of the Waterloo/Wellington region. Sponsor Tri Pride – Out '98, sponsor community pride!

Sincerely,

Marshal McLernon/Steve Hutton
Co-Chairs, Regional Pride Steering Committee
(519) 725-██████

**SPONSORSHIP/ADVERTISING RATES TRI PRIDE - OUT '98
OFFICIAL PROGRAMME**

AD SIZE	MEASUREMENTS (WIDTH X HEIGHT)	PRICE	NOTES
1/8 page	2.25" x 1.75"	\$33.	Horizontal or vertical configurations available.
Bus.card	2" x 3.5"	\$55.	Horizontal or vertical...
1/3 page	5" x 2.5"	\$88.	Horizontal only.
1/2 page	2.5" x 8" or 5" x 4"	\$110.	
Full page	5" x 8"	\$196.	
Tent	Incl. Full page ad.	\$500.	Will provide space for company banner/sign at tent, also includes a full page ad in programme.

NOTE: NON-PROFIT RATES ARE 50% REGULAR PRICE (negotiable, of course)

Contact Steve Hutton at (519) 725-████. Ad deadline is 5pm, June 3, 1998.